

Standard Color Shades

	Color shade (on rubber)	Nearest PMS# (on rubber)
Standard Red		3517 C
Standard Orange		2428 C
Standard Yellow		102 C
Standard Green		2242 C
Standard Blue		299 C

Available widths	Minimum Order Quantities
58mm	Multiples of 4
108mm	Multiples of 2
158mm	Multiples of 2
208mm	Multiples of 3

Custom Color Matching Service

If a colored ribbon is required that falls outside of the standard range, we can offer custom shades pending a development fee. The minimum order quantities for custom color matching along with the steps involved in the development process are as follows:

Available widths	Minimum Order Quantities
58mm	Multiples of 12
108mm	Multiples of 6
158mm	Multiples of 6
208mm	Multiples of 3

1

Technology Testing

Stage 1 of the development process involves testing the nearest shade from the standard range to verify the technology works within your process and scope. Pending a successful technology test with this standard shade, what follows will include a monetary charge for the custom color matching service.

2

Provide Materials

Stage 2 of the development process involves you sending our product development team the following in order for us to aim in achieving the correct color shade as quickly as possible:

- Current brand (~1m long strip)
- Rubber sample (~1m²)
- Current finished product sample
- Required PMS# on finished product
- Vulcanization specifications:
 - o Method
 - o Temperature
 - o Time
 - o Pressure
 - o Any other details that would help us to best simulate your process

3

Lab Work

This is when we get to work! Based on your color requirements, we'll mix inks, and move to printing and vulcanization onto your provided rubber samples. There will be multiple iterations of this process until the required shade is achieved.

4

Sample Verification

This stage will require formal production to prepare a 50m sample based on our findings in Stage 3. A final vulcanization will be performed using the production sample on the your provided rubber, to ensure it is in agreement with the lab work.

A finalized sample will then be provided to you!

Total estimated cost for TransMark Custom Color Matching:

\$832/ £640/ €751

*subsequent revisions to the shade will be charged at \$416/ £320/ €375 per revision