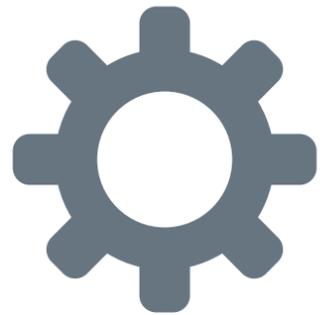# MANUAL
VERSUS
AUTOMATED
TREAD LABELING

5 CONSIDERATIONS TO MAKE

COST

Funding a manual labeling process is an ongoing overhead expense. With this method you are covering the cost of your employees, as well as costs caused by waste and error.

With an automated solution the ongoing expense is almost nonexistent. You'll need to plan for a high initial cost of equipment, however we've found that most facilities will see an impressive ROI of less than 1 year!

SPACE

If space is a concern, especially if you are working with low volumes, a fully automated system might not be a suitable solution for your needs.

Many automation systems are quite compact, but they still require a certain amount of real estate within your facility.

SPEED

Correctly applying labels by hand can be an arduous and time-consuming task. On average, hand applying labels takes about 10 seconds per tire

A fully automated print and apply labeling system can identify and label five tires in the same amount of time, maintaining a constant speed of 2 seconds per tire.

LEGISLATION

Working withing guidelines leaves little room for error, and applying labels with consistent precision is a necessity; manually applying labels maybe prove to be a vulnerability for your business.

The accuracy and consistency of an automated solution could help ease the concerns of following strict regulations.

QUALITY

Applying labels by hand is an unreliable method. Off centered label placement may affect downstream automation, weak application can lead to labels falling off – there are several common errors associated with manual application that can lead to consequences for your business.

An automatic applicator can apply tread labels with precision accuracy, so you don't need to worry about crooked labels, labels falling off, or wrinkled labels. These applicators will adjust to the height of any tire size so every label is placed perfectly squared and centered.

READ THE ULTIMATE BUYER'S GUIDE TO TIRE LABEL AUTOMATION

Computype™